



DRIVING STRATEGIC PRIORITIES AND IMPERATIVES IN POPULATION HEALTH

Today's healthcare market is saturated with closed systems that prevent sharing of information ... not only between different health systems but also within them. This lack of 'interoperability' flies in the face of the Affordable Care Act's population health model and its associated reimbursement processes, mandating a shift from quantity of care to quality of care. To meet these challenges the HL7 organization introduced FHIR® (fast healthcare interoperability resources), a standard for data formats and elements and an 'application programming interface (API) for data exchange.

As a platform, information from different healthcare systems can be accessed without regard for how it is stored. Centered in web-based API technology, it can be rapidly implemented and is eminently scalable. This set of standards supports communication between legacy healthcare systems. It further allows providers and individuals access to key health information using commonly found devices such as laptops, smartphones, tablets, etc.

WE ARE EXPERTS IN INTEROPERABILITY.

Interoperability is at the heart of the strategic imperatives derived from healthcare's 'Quintuple Aim':

- Improve population health
- Enhance the care experience
- Reduce costs
- Mitigate provider burn-out
- Support health equity

Strategic Priorities	
1.	Clinical Effectiveness
2.	Appropriate Utilization
3.	Financial Performance
4.	Consumer Engagement

PLATFORM solutions	
Participation Encouragement	<ul style="list-style-type: none"> • Comprehensive SDOH • Evidenced based assessments (anxiety, depression) • TACSBT • Interoperability
Aligns with Client Programs	<ul style="list-style-type: none"> • Participation encouragement • Team member ownership • Aligns with client programs • Incentive & awards
Team Member Ownership	<ul style="list-style-type: none"> • Deviceless • Next generation clinical data • Mental Health Mood Assessment • Trending
Incentive & Awards	<ul style="list-style-type: none"> • Analytics • Dashboards • Alerts, standard and personalized • Outlier reporting • Data integration • Mental Health Model • Health and Wellness programs

We are experts in interoperability, implementing FHIR® protocols and SMART™ (substitutable medical applications, reusable technologies). We are fast and accurate, providing the initial administration, training and support required to disseminate these protocols across your system. Our solutions are successfully implemented in all 50 states, and with more than 60 different EHRs. We can also implement our patented RTIP® service (real-time intervention platform) fast, secure technology that operates like a browser across disparate data systems. Our RX-Connect™ is a major asset in fighting the opioid epidemic.

We help you identify, quantify, and mitigate risk attributed to your business, providers and patients while better equipping you for value-based contracting. We offer tools for deep analytics that support informed decisions and strategic interventions.



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STRATEGIC imperatives

**CMS
CMMI**

Drive Accountable Care
Advance Health Equity
Support Innovation
Address affordability
Partner to achieve system transformation

IHI

Improving Population Health
Reducing Cost of Care
Enhancing the Patient Experience
Improving Provider Satisfaction

HHS

Reduce costs, improve quality of healthcare services,
Expand equitable access, addressing SDOH
Integrate behavioral health into the healthcare system
Enhance promotion of healthy behaviors
Improve the design, delivery, and outcomes of HHS programs
Improve data usage to increase evidence-based knowledge



Our services are backed by vast clinical expertise both internally and in conjunction with our parent company, CloudMD. Operating units cover millions of lives in clinical, behavioral and wellness settings; support small and large practices with electronic medical records, revenue cycle management, and security. Services include interoperability platform, data portal, dashboards and a customizable mobile app. This rich clinical backdrop assures we are finely attuned to your real-world requirements.

CloudMD

Multifaceted Process

- Data Integration
- Interoperable platform
- Data-driven solutions
- Custom Software Development
- Cyber Security and Analytics
- Strategic Planning
- rTIP
- Substance Use Disorder solution
- Value Based Healthcare models

Technology Enablement

- EMR
- Billing software
- Identity management
- Workflow solution
- Telemedicine
- Online scheduling
- Education platform
- E-commerce
- Digital Assessment & Triage

IDYA4

Digital Health Technology Solution

CloudMD