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DRIVING STRATEGIC PRIORITIES AND IMPERATIVES IN POPULATION HEALTH

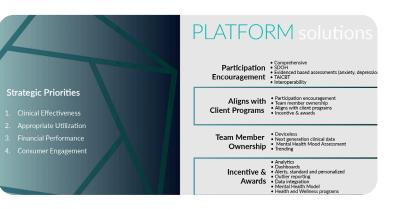
Todays' healthcare market is saturated with closed systems that prevent sharing of information ... not only between different health systems but also within them. This lack of 'interoperability' flies in the face of the Affordable Care Act's population health model and its associated reimbursement processes, mandating a shift from quantity of care to quality of care. To meet these challenges the HL7 organization introduced FHIR® (fast healthcare interoperability resources), a standard for data formats and elements and an 'application programming interface (API) for data exchange.

As a platform, information from different healthcare systems can be accessed without regard for how it is stored. Centered in web-based API technology, it can be rapidly implemented and is eminently scalable. This set of standards supports communication between legacy healthcare systems. It further allows providers and individuals access to key health information using commonly found devices such as laptops, smartphones, tablets, etc.

WE ARE EXPERTS IN INTEROPERABILITY.

Interoperability is at the heart of the strategic imperatives derived from healthcare's 'Quintuple Aim":

- · Improve population health
- · Enhance the care experience
- Reduce costs
- Mitigate provider burn-out
- Support health equity

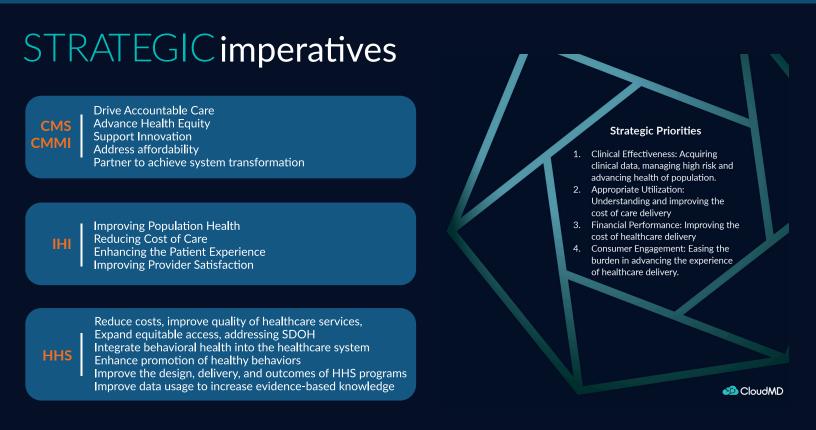


We are experts in interoperability, implementing FHIR® protocols and SMART[™] (substitutable medical applications, reusable technologies). We are fast and accurate, providing the initial administration, training and support required to disseminate these protocols across your system. Our solutions are successfully implemented in all 50 states, and with more than 60 different EHRs. We can also implement our patented RTIP® service (real-time intervention platform) fast, secure technology that operates like a browser across disparate data systems. Our RX-Connect[™] is a major asset in fighting the opioid epidemic.

We help you identify, quantify, and mitigate risk attributed to your business, providers and patients while better equipping you for value-based contracting. We offer tools for deep analytics that support informed decisions and strategic interventions.



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Our services are backed by vast clinical expertise both internally and in conjunction with our parent company, CloudMD. Operating units cover millions of lives in clinical, behavioral and wellness settings; support small and large practices with electronic medical records, revenue cycle management, and security. Services include interoperability platform, data portal, dashboards and a customizable mobile app. This rich clinical backdrop assures we are finely attuned to your real-world requirements.

